

## **OACS Training Conference**

# **Come and Capture “The Opportunity”**

*A big thanks to Stu Black, Chairperson for Niagara for this update and to everyone at Niagara for planning what looks like a great conference. See you there!*

### **Spectacular Venue**

Feedback on the choice of venue for this year's OACS training conference in Niagara Falls has been overwhelmingly positive. Rooms in the host hotels are nearing capacity, so you're well advised to act quickly.

### **Spousal Package**

Bring your partner knowing that they'll have a great time

- Riding on The Maid of the Mist
- Enjoying a guided tour of the Niagara Parkway on a double-decker bus
- Basking in the lush tropical gardens at our famous Butterfly Conservatory
- Tasting fine Niagara wines with lunch at Pillitteri Estates Winery
- Going back in time – shopping in quaintly beautiful Niagara-on-the-Lake
- Seeing the big picture as you savor lunch atop the Skylon Tower

### **Training Sessions**

The focus at this year's conference is on making programs stronger. Here's a quick look at the line-up:

- Dealing with The Media - An allstar panel will lead the discussion and share their expertise on how to get the media working for your program.
- Board Member Duties and Legal Responsibilities - Harry McMurtry will guide you on the legal duties and responsibilities of boards & board members involved with nonprofit organizations like Crime Stoppers.
- Capture the Power of Video – How to stage powerful re-enactments and see first-hand how to use video to

motivate viewers. Witness the talent of multiple-award winner, Jamie Saunders, head of NRP's highly regarded video production alliance.

- Fundraising – Planning and Execution – Professional fundraiser, Chonee Dennis, will set the scene, guiding you through the right approach to planning fundraising events. Then listen as Ken Koekstat shares remarkable stories of fundraising ideas that work.
- CSI Niagara – NRP Forensics detective Craig Moore is renowned as an expert in blood stain forensics. Graphic pictures from actual crime scenes may differ from TV portrayals, but they'll make it clear why he is universally respected.
- Newcomer's School – Master teacher, Ken Koekstat brings a wealth of knowledge to this vital training element. This forum will direct newcomers and refresh veterans on the essentials of running a successful Crime Stoppers program.
- Money Management 101 – Expert knowledge on keeping good financial records and how to deal with audits, charitable donations and tax laws that apply to Crime Stoppers.

Come early and golf at the Legends on the Niagara course at a very special Crime Stopper's rate. Normal weekday rate of \$115 is dropped to \$65 (includes 18 holes with cart).

Stay late and enjoy the Sunday brunch & awards ceremony, then catch the “Grand Finale” when the OPP Golden Helmets perform across from the hotel, with Niagara Falls as their backdrop. Get all the information you'll need to register & book accommodation on our web site: [www.crimestoppersofniagara.com/conference/](http://www.crimestoppersofniagara.com/conference/)

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## Your input is needed!



Please send any correspondence to:

## The Ontario Association of Crime Stoppers News

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Please mark all correspondence:  
*Attention: Lisa Wies, Editor*

•• Thanks goes out to OPP GHQ-  
Crime Prevention Section,  
Investigation Bureau for sponsoring  
the printing costs of  
this publication & to Second Ave  
Printing, Simcoe for their assistance  
with proofs. ••

## President's Message

"Crime Stoppers works because of its unique partnership between the public, the media and law enforcement, working together to resolve community problems through the apprehension of criminals and prevention of crime" (from CSI Standards Manual). Since January, I have been able to take part in many appreciation events organized by Crime Stoppers' boards. The common thread of all of these events has been the recognition of our partners. Here is how CSI describes the important role of these three equally important partners.

### The Community

Citizens form the foundation of a local Crime Stoppers program. There are people who serve as volunteer directors on the Crime Stoppers board with responsibility to operate the non-profit corporation, raise funds and approve reward payments when crimes are solved. Members of the public support Crime Stoppers at public events and through other fundraising activities. And there are others who call Crime Stoppers when they have information that will solve crime.

### The Media

Local media outlets have responsibility for promoting Crime Stoppers by publicizing unsolved crimes and assisting with appeals to raise funds for the program. On an ongoing basis newspapers as well as radio and television stations in the community undertake to broadcast a "crime of the week" which highlights an unsolved case. This appeal can include a video re-enactment of a crime to give the public a visual portrayal of what occurred and some ideas of the information investigators may require to solve an incident. The media also regularly promotes the special Crime Stoppers phone number.

### The Police

Law Enforcement appoints a coordinator to operate the Crime Stoppers program on a daily basis and provide staff to maintain an office that takes tips on the Crime Stoppers line. Callers are never asked to identify themselves and there is no equipment in the office that records voices or traces telephone numbers. Anonymity is guaranteed. Those who call Crime Stoppers receive a code number that allows them to claim a reward once an arrest has been made. The police are also required to investigate the various Crime Stoppers tips and report back to the coordinator when a case is solved.

I dedicate this "Spring Message" to our partners and I commend our boards for the way in which they have extended appreciation to each of these partners. Much of

# President's Message *continued*

this starts in January in recognition of Crime Stoppers month around the world and continues well into the spring. It has been my privilege to see members of the media, the police and the community recognized for their dedicated service to Crime Stoppers.

Gary Murphy, President of Crime Stoppers International reminds us that, "Crime Stoppers helps to solve a major crime every 14 minutes somewhere in the world." This is a remarkable achievement and a great honor for Crime Stoppers International and all Crime Stoppers programs. This level of success would not happen without the ongoing support of the community, the media and the police. On behalf of the Ontario Association of Crime Stoppers, I also extend our appreciation for the ongoing support given throughout Ontario to Crime Stoppers.

The Annual General Meeting and Training Conference is our next opportunity to recognize the good work of all those who contribute to the success of Crime Stoppers. Over the next few months the Awards Committee will be organizing the results of submissions from boards for the various awards categories. Crime Stoppers of Niagara has put together a good program to help us get back to some basics in the operation of our programs. Further information about the conference can found at [www.crimestoppersofniagara.com/conference/](http://www.crimestoppersofniagara.com/conference/).

The "Call Notice to the Annual General Meeting" was distributed with signature at the Legal Issues Seminar held at the Ontario Fire College at the end of March. One copy was given to the coordinator and one to the board chair. Copies not distributed have been sent by registered mail. The call contains the agenda for the Annual General Meeting, including reports. Of note is the report of the Legal Fund Study Committee. Boards are asked to review and discuss this report as a vote regarding a by-law change will be taken at the AGM.

The 2007 Legal Issues Seminar featured Bob Gill, Legal Advisor, Canadian Crime Stoppers Association. Bob's theme was "protecting informer identity." Through his powerpoint he reminded us of the value of Crime Stoppers and why it works. He reviewed what he called tipsters rights, the Stinchcombe Case, the Leipert Case and the recent Hanano Case. All of this provided those new to Crime Stoppers with a great "tip management 101 course" and for those more experienced new insight on the finer points of good tip management procedures. Bob was able to do this in half a day. Presenting this depth of legal information in such a clear and under-

standable way is done so well by Bob all the time. For those who do not know, Bob Gill is the Legal Counsel who successfully represented Crime Stoppers in the Leipert case in the Supreme Court of Canada. Once again we thank Bob for taking time to come to Ontario and assist us in understanding the importance of protecting informer identity.

To conclude my message, I want to extend thanks to the RCMP and Sgt Doug Dersch, National RCMP Crime Stoppers Coordinator for convening during the first week of March the Policy Operations Workshop and Planning Meeting (POWPM). The POWPM brought together RCMP Crime Stoppers coordinators from across Canada along with the provincial presidents. This opportunity to meet and hear from the RCMP coordinators and provincial presidents from across Canada was an excellent training and development session in support of the partnership with Crime Stoppers. The session with Commissioner Busson who took time to meet with the coordinators and provincial presidents to encourage us in our endeavors with Crime Stoppers was a tremendous boost to our efforts and very much appreciated. The contingent from Ontario included Cpl Bill Finlay, RCMP Liaison to the OACS Board; Sgt David Davidson, Crime Stoppers Coordinator, OPP West Region Headquarters; and myself.

I wish each program continued success in the months leading up to our annual training conference. I am looking forward to meeting again in Niagara Falls.

*Pat Gillie*

## Presidents of the OACS (OAB)

1988 - 1989 Colin Kennedy - Brant-Brantford  
1989 - 1990 Kevin Vincent - Timmins  
1991 - 1992 Marg Illman - Chatham Kent  
1993 Marla Moon - Simcoe Dufferin Muskoka  
1993 Harry Coulson - Toronto & Regional  
1994 - 1997 Vern Houston - St Thomas  
1997 - 2000 Ed Lemont - Waterloo Regional  
2000 - 2003 Bill Sulston - Waterloo Regional  
2003 - 2006 Fred Hicks - Waterloo Regional  
2006 - present Pat Gillie - Hamilton

# What's happening around the province...

## Brant-Brantford Crime Stoppers

*Thanks to Cst Tom Reansbury, Brantford for introducing everyone to their program's newest member.*

On March 23, Brant-Brantford Crime Stoppers unveiled their newest member of the crime fighting team for the Brant County area. Bus #9053 has begun to patrol the streets of the City of Brantford to help advertise Crime Stoppers and give people another way to help reduce and report crime in the city and the county of Brant.

Crime Stoppers would like to thank 21 St. Century Sign, the City of Brantford and Mayor Mike Hancock for their support in this endeavor that will promote Crime Stoppers in the Brantford area.



## Waterloo Crime Stoppers

*Thanks to Waterloo for providing us with the following announcement. This article is taken in part from a recent issue of "The Times" and is written by staff reporter Jeff Hurst. Congratulations Ed!*

Ed Lemont was awarded the inaugural "Volunteer of the Year" award during Waterloo Region Crime Stoppers appreciation night recently at the Armenian Centre. Lemont joined Crime Stoppers in February 1988. He served as the vice-chair & chair of the board of directors. He was a founding member of the Ontario Association of Crime Stoppers, & served as its president from 1997-2000. He has also served on Crime Stoppers International (CSI) & was recently appointed chair of the finance committee for CSI.

## Chatham-Kent Crime Stoppers

*Cst David Bakker bids farewell from his position as coordinator.*

I would like to take this opportunity to thank everyone for the great support and assistance that you have offered both myself & Chatham-Kent Crime Stoppers. Please welcome Cst Paul Dickson as the new coordinator.

## Perth & Huron County Crime Stoppers

*Thanks to Cst Shawn McFalls for information on this unique event and good luck!*

Crime Stoppers of Huron County and Crime Stoppers of Perth County are joining forces in a big way to host a marathon soccer game in Exeter on May 12 and 13, 2007. This game, scheduled between the Exeter Fury and Stratford, will be a Guinness World Record attempt at the longest soccer match. The current record is 30 hours and 10 minutes, set in Switzerland in 2006. It is the goal of both Crime Stoppers programs to have the teams play for 36 straight hours! The game will begin at 7:00 am on the 12th and won't finish until 7:00 pm on the 13th. Shawn McFalls, the coordinator for both programs, is both organizing and participating in the event.

Each person who has committed to playing has to collect a minimum of \$500 in pledges to guarantee their spot on the roster. All proceeds will be split between the two programs. Hydro One and Heartland Credit Union have also funded the event. Food and merchandise will be sold during the weekend to try to raise public awareness for Crime Stoppers, as well as attempting to raise additional funds. As for the game itself, there are 18 players per side and 11 on the field at once, just like a normal soccer game. Both teams will be allowed a 5-minute break for each hour of continuous soccer that is played. These rest breaks can be accumulated, so it is anticipated a 15-minute break will be taken for each three hours of competition. Also, once the game begins, the players are not allowed to leave the fenced-in area surrounding the field. Food and water will be brought, by volunteers to the players throughout the game.

This is a unique fundraising venture and hopefully the weather co-operates with a warm, sunny weekend.

## Crime Stoppers of York Region

*Contact D/Cst Todd Snooks for more information regarding their upcoming golf tournament.*

York is pleased to announce the 16th Annual Wayne Snooks Golf Classic. The tournament will be held at the Cardinal Golf Club in Kettleby on June 12, 2007 (8:00 am shotgun start).

For more information, contact (905) 830-0303 ext 7167.

# What's happening around the province...

## Sudbury Rainbow Crime Stoppers

Thanks to Chris Mongeon, Tri-Force Ball Chair & Sudbury member for this submission & congratulations to Sudbury on their 20th anniversary!

The 8th Annual Sudbury Rainbow Tri-Force Regimental Ball was held February 4 and in addition to being a great fundraiser (close to \$13,000), the event was special because it helped to celebrate the program's 20th anniversary.

Each year people rave about their experience at the ball and express their desire to come again next year. A guest once commented that "when he hears Crime Stoppers, he listen about it, because he feels he has become a little bit of a partner with us." The impact of this type of comment is phenomenal and re-iterates what the Crime Stoppers partnership is all about.

This event is considered one of the most prestigious events in Sudbury and this year, we had a very special guest - CSI President Gary Murphy - who made a brief but very powerful presentation about the Crime Stoppers program - internationally and locally. Next year's event is planned for February 2, 2008. So, mark your calendars & join us for an evening of fun.



Pictured left to right are Sudbury Rainbow Chairperson Dick Steward, Sudbury Rainbow Board Member Susanne Allin and CSI President Gary Murphy, at the 8th Annual Tri-Force Ball.

## Wellington Crime Stoppers

Wellington has moved! Please update your records.

Wellington is pleased to announce that it now has a new home. For the past 20 years our program has been housed in a police facility but now, Wellington has just opened its doors in a new community facility owned by the County of Wellington.

New numbers include Admin: 519-846-5371 and Fax: 519-846-0242. The new civic address is Crime Stoppers, 474 Wellington Road 18, Suite 10, Fergus.

## Windsor Crime Stoppers

Thanks to Constable Dave Ferris, Windsor for this information...and by the way - nice costume!

Windsor Spitfires Hockey Club and Windsor & Essex County Crime Stoppers teamed up for the first ever "Crime Stoppers Chuck-A-Puck" event on March 8, 2007. The event raised over \$1300 for Crime Stoppers and was a great success!



Pictured (l-r) are CS Coordinator Tim Murphy, Asst Coach DJ Smith, Asst Coach Mark Turner, Head Coach Bob Boughner, General Manager Warren Rychel, "Captain Crime Stopper" and CS Coordinator Dave Ferris.



## Wellington Crime Stoppers

Even though Christmas is long behind us, this picture was just too cute to pass up. Pictured are coordinators Cst Jennifer Smith and Leesa Keleher with board member Walter Trachsel (aka Frosty) dressed up for one of their area's Santa Claus parades.



# CSI... Wellington Style

*Thanks to Cst Jennifer Smith for keeping us up to date and congratulations on seizing a unique opportunity.*

On December 1, 2006 the very popular television show "CSI: Crime Scene Investigation," joined forces with Crime Stoppers Wellington at the new Wal-Mart store in Guelph, Ontario.



(Pictured left) The show's creator, Anthony Zuiker, and actor Robert David Hall (who plays Coroner Dr Albert Robbins on the CBS hit) met with Wellington County Crime Stoppers Chair John Svensson and Wellington County OPP Cst David Gray.

Svensson read in a local newspaper that the two were coming to Wal-Mart on a promotional tour to launch the new CSI board game and thought it would be a great opportunity to profile the real-life crime-fighting program in our community.

A display table was set up next to the CSI stars and while they autographed their games, Wellington CS handed out hundreds of child identification kits to waiting fans and store customers.

The ID fingerprint kits, jointly sponsored by Wal-Mart and the RCMP, were a great match for the forensic CSI board game promotion.

## ID Kits A Hit

*Thanks to Ken Birchall for the following*

I would like to take this opportunity to thank everyone who assisted in the distribution of the Kids ID Kits. We were able to distribute approximately 325,000 throughout the province. We have been able to bring Crime Stoppers a great deal of public relations as a result of your efforts. A national program is next on the agenda where the RCMP Foundation will be making up an insert to go to each MP on Parliament Hill. I am also waiting for an answer on a program where each member of Parliament's community office will receive 1,000 kits with a message from Crime Stoppers.

# Pulling Crime Stoppers Across Oxford

*Cst Mike Hanna provides you with the latest initiative to come out of Oxford! Thanks for keep us up to date!*

Oxford board member Terry Simms is responsible for this initiative from a simple idea. Terry wanted to get the word out and knew of the difficulties and red tape with installing signs through the county. "Lets put it on trailers and we can pull them all over the county!"

As a result, two older trailers were donated by Laidlaw Transport. They were also made roadworthy and fully certified. Terry approached a newer graphic company starting up in the city of Woodstock which was more than helpful with the project. R.A. Watters Graphics totally donated all the graphics for both trailers. They also offered their shop for the trailers to be "freshened up" out of the in climate weather.

Terry is also president of the local Shriner's chapter and asked for their support as well. Terry started with a couple of rollers, brushes and several cans of Tremclad paint. Add some volunteers, a couple of board members and two coordinators and you get two pretty good looking used trailers. The trailers have advertising for CS on one side and the Shriner's on the other, but opposite on each unit. As a result when pulled together, people can see both advertisements.

Today, both trailers are now being parked in different locations and are becoming very well known throughout Oxford County. Thanks to some very dedicated truck drivers with Laidlaw Transport, they were pulled in every Christmas parade in the county (in one village, we WERE the parade!) Thanks to Terry and his idea, we know the results of his "moving signs" initiative is part of the reason for our increase in new tips.



*Pictured above is one of the two trailers recently acquired by Oxford to advertise the Crime Stoppers program.*

# Simcoe Dufferin Muskoka Update

*Thanks to D/Cst Jennifer Kinsella, for this article on all the latest SDM happenings.*

Crime Stoppers of Simcoe-Dufferin-Muskoka is very excited about 2007. We began the year with a new Executive Board of Directors who are fresh faced and full of energy.

We celebrated January being Crime Stoppers Month with 13 flag raisings around our three counties. The month was spent advertising and promoting the program through the help of the media.

Our partnership with the local media representatives was very helpful in January and February when we advertised for volunteers to join the board of directors and community committees. Several of the radio stations and newspapers came out for interviews and put our message out to the public. We thank them for helping to receive many requests for volunteer applications. We can boast that we have four confirmed new board members along with eight confirmed new community committee members and interviews are still being arranged for others. This is the best response that we have ever received.

Some of the projects we have been working on are the Easter Ham Fundraiser; the Annual Golf Tournament (June 22) in Bracebridge; and a one day training seminar for all the volunteers who are apart of our program (April 26).

A new "Raising Awareness Initiative" is being organized and will take us to many festivals in many of our communities this summer. We cover a region of three counties and each one has its own unique characteristic when it comes to festivals. The one similarity is that each festival draws many people from many different areas. By attending as many festivals as possible, we will be able to promote the program to a very wide range of folks and let all the areas of our region share in the message of Crime Stoppers.

We are looking forward to an exciting year that will conclude with the Gala Dinner in November. The circle of the year will be complete with the Christmas Hams again in December.

## Sign, Sign; Everywhere a Sign

*Thanks to Waterloo for this great initiative update.*

In 2006, Waterloo Regional Crime Stoppers applied for, and received, a \$5000 grant from The Kitchener and Waterloo Community Foundation for bus advertising.

Street Seen Media is now producing the artwork, based on the sign (draft below) that premiered at our appreciation night. These signs made an appearance in buses in March 2007. There are 27 signs in all (26 interior bus signs & one large 'SuperTail' covering the back of one bus). The signs will be out in the community for the next year raising awareness about Crime Stoppers.



## Post It!

*Thanks to Sarnia for another great idea!*

Sarnia has recently developed a plan which utilizes posters to feature unsolved crimes. Not such a new idea, but what is unique is the way they partner to produce them.

If a victim wants to feature a crime, Sarnia will develop a poster (controlling information printed) & have the victim pay for the printing & circulation. CS handles all the tip information & paying of reward (as per regular CS practices).

This cements the bond between community and CS, and gets the victim promoting the CS program as well (at no cost to CS). At the end of the day if CS solves the crime, then everyone wins.

## Sarnia Continues to Speak Up

*Thanks to Cst Murray Finch for the update.*

Sarnia Lambton Crime Stoppers received a donation of two high quality speakers for their van that will be used in parades and special events to broadcast their theme song while travelling in the parades from long time supporter - Murray Quinton of Great Lakes Commissionaires (who after hearing that Sarnia was looking for speakers, donated a set which he just happened to have won as a door prize at a jointly attended meeting by Sarnia Lambton CS & Quinton!)

# CSI Update



*Thanks to CSI President Gary Murphy for this update on all the latest developments coming out of CSI.*

Crime Stoppers some may say, has changed dramatically since its inception with its new structure, technology, and international growth and yet, it continues to remain true to its roots, a community based program. In the current issue of "The Caller," Cal Millar has contributed an excellent article which demonstrates how several communities from around the globe celebrated Crime Stoppers month in January. The strength of the local program is what provides strength to CSI and in return, as CSI continues to experience growth, this strength is returned to the local program, through new programs and increased credibility in the global arena.

In March, Crime Stoppers International assisted in the launch of yet another new program, Hyderabad, India. Hyderabad is located in the state of Andhra Pradesh - one of 28 states and 7 territories in India. With a population in excess of one billion people, the further expansion of Crime Stoppers throughout India is indeed a very exciting time for CSI and all of our programs (Were you aware that while English is an important language it is not one of the 14 official languages in India?).

I have attended a number of functions in the past five months and one of the constant messages I have shared with people is that Crime Stoppers International will be focused on continuing with its International growth and expansion plans. This plan will further increase the success of Crime Stoppers in general, as well as contribute to the continuing strength and credibility of each community program.

Bill Gates once said that, "Success is a lousy teacher. It seduces smart people into thinking they can't lose." I challenge each of you to continue to be smart as you contribute to Crime Stoppers and our success will continue.

I hope you are making plans to attend the upcoming CSI Training Conference in Bermuda, as this will be only the second time in CSI's history, that the conference has been held outside of North America.

# Hydro One - OACS Partnership



*This information on another formal partnership comes to you from Gary Murphy. Read on!*

Last October, senior officials from Hydro One and I met to discuss the implementation of a formal partnership on behalf of those areas in which Hydro One operates. The discussions continued over the past five months and it is with great pleasure that I can advise that we are at the final stage of the formal "Memorandum of Understanding." The protocols, award authorization and reimbursement process, and other significant inclusions should be final and approved around the end of March. It is anticipated that the official launch of this partnership will occur in April. This partnership is designed to be a staged process, meaning that the initial launch will target a specific crime, namely "theft of copper and metals." You will be advised of the full agreement once it has been signed and of course once the kick off date has been set.

It is anticipated that there may also be further discussion and expansion of this program announced at the upcoming provincial conference in Niagara Falls in June.

As this partnership experiences success, it is hoped that this may allow us to add other hydro suppliers to a similar partnership.

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## Legal Issues

Attendees gathered for another very successful Legal Issues Training Seminar at the Ontario Fire College in Gravenhurst at the end of March.

The seminar started off with a top notch presentation by Bob Gill, Legal Advisor for the CCSA. As per his usual skill, Gill did not disappoint & brought many important issues clearly to the table & allowed for delegates to have frank discussions on the items that affect all our programs.

Other items discussed included updates on the partnership with the Child Pornography unit; a coordinators & board member break out session; a potential partnership with OPP's Provincial Auto Theft Unit and a summary regarding the proposed OACS Legal Fund.

Having once served on the Legal Issues Committee, I know first hand all the hard work that goes into planning one of these sessions and I want to congratulate all of the committee members on a fantastic session.