

## CSI Training Conference

# “Motivate, Educate and Accelerate”

*A big thanks goes out to Det/Cst Darlene Fluney, York for providing us with this CSI Conference summary.*

Polk County Crime Stoppers held the 29th annual Crime Stoppers International Conference from August 5 - 9, 2008 in Des Moines, Iowa – known as “The Center of the Midwest.” Des Moines was chosen to host this year’s conference as it is described as a cosmopolitan city with small-town charm. In addition, the well known Iowa State Fair was being held the same week as the conference. The State Fair was listed as one of the “Top 10 Places to Visit” by USA Today and is known as the #1 state fair in the country. Approximately 300 delegates from 18 countries around the world were given a chance to participate in this “once in a lifetime” experience and what an experience the 2008 CSI Conference was!

The conference theme was “Motivate – Educate – Accelerate.” The concept was to bring delegates together from around the world to share ideas and encourage participants to engage and move their programs forward.

Dignitaries attended from all over the world to provide support and to motivate the attendees. Opportunities were provided to draw from each others’ experiences and collect ideas through networking to improve our programs. “The opportunity to learn, to excel and to grow,” as stated by Cory Krug, President of Polk County Crime Stoppers.

Conference delegates attended plenary sessions to learn about agencies such as the RCMP Integrated Border Enforcement Teams, US Marshal Service, UK Interpol, and the Iowa Department of Public Safety to

name a few. One of the most interesting topics was the Anti-Human Trafficking session where a survivor gave his story to a room filled with delegates.

As per conference standards, delegates were able to choose between a number of interesting topics some of which included: Conference and Special Event Planning, Marketing and Promoting your Program, Building Corporate Partnerships, Finances and more. Bob Gill, Legal Advisor for Canadian Crime Stoppers Association and Judge Richard Carter (retired), Director of Legal Services for Crime Stoppers of the United States of America were also in attendance to give guidance on new and current legal issues. Kevin Anderson, also well known throughout the Crime Stoppers community was there, with cowboy hat and all, to guide us through Tipsoft Version 5.0. Several of these PowerPoint presentations are available to download online at [www.polkcountycrimestoppers.org/CSI\\_conference\\_2008/education\\_presentations.asp](http://www.polkcountycrimestoppers.org/CSI_conference_2008/education_presentations.asp) (contact Polk County Crime Stoppers for log in information).

Ontario was a big hit with the International awards again this year. Programs such as Toronto, Haldimand-Norfolk-Tillsonburg, St. Thomas, Windsor & Essex and Oxford all won awards in the productivity area, media and website selections. Special congratulations goes out to Crime Stoppers of Halton program Co-ordinator Sgt Gary Gold for being named the “Co-ordinator of the Year,” Sudbury Rainbow’s Sharon Marunchak for being named “Civilian of the Year,” & Toronto’s Kedre Browne who was named “Student of the Year.” These are the big awards and what an honor that all recipients this year hailed from Ontario! Congratulations to everyone.

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## Your input is needed!



Please send any correspondence to:

## The Ontario Association of Crime Stoppers News

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Please mark all correspondence:  
*Attention: Lisa Wies, Editor*

•• Thanks goes out to OPP GHQ-  
Crime Prevention Section,  
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the printing costs of  
this publication & to Second Ave  
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with proofs. ••

## President's Message

It has been my privilege once again to attend fall Zone Meetings held throughout Ontario. These regional meetings of our board chairs, directors and coordinators are an important part of the development and maintenance of the Crime Stoppers program. Each zone organizes its own meeting and holds it at a venue that usually features something unique about the host community. North East met at the Hockey Heritage North Museum in Kirkland Lake, South West at Colasanti Tropical Gardens, East met at CFB Petawawa –Twin Rivers Golf Club, and Central at the Halton Museum. As president, I am able to build a better understanding about how our communities are different in terms of their geography and makeup. While all of our programs offer the same guarantee of anonymity and reward, when one drives throughout Ontario it is easy to understand why and how our Crime Stoppers boards have such variety in their community awareness and participation programs. Crime Stoppers is a grass roots organization that joins as a partner with its community to make a safer place for all.

Traditionally, January is designated as Crime Stoppers Month around the world. The theme for 2009 is "Helping to Stop, Solve and Prevent Crime - Together." The theme was launched at the Crime Stoppers International Conference held in August 2008 in Des Moines, Iowa with the release of the new website and logo. (<http://www.c-s-i.org>)

The worldwide mission of Crime Stoppers is to be an effective crime-solving organization throughout the world, by bringing together the community, law enforcement and the media to work together to solve crime. The vision of Crime Stoppers International is to create a safe, secure world, through justice, for our children and our children's children.

Throughout the month of January, boards will be sharing their 2008 year end statistics and program highlights at special events and news conferences. Crime Stoppers has achieved remarkable worldwide results. Crime Stoppers as been recognized by the Ontario Chiefs of Police, the Canadian Chiefs of Police, the International Chiefs of Police, and Interpol as being one of the most successful community programs in gathering information that assists in solving crimes. Crime Stoppers helps to solve a major crime every 14 minutes somewhere in the world. As a result of calls into Crime Stoppers, Crime

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# 2008 CSI Award Winners

*Congratulations to all the individuals and programs who came home winners from the 2008 CSI Training Conference in Des Moines, Iowa.*

## **CIVILIAN OF THE YEAR AWARD**

*Sharon Marunchak - Sudbury Rainbow*

## **COORDINATOR OF THE YEAR AWARD**

*Sergeant Gary Gold - Halton*

## **STUDENT OF THE YEAR AWARD**

*Kedre Browne - Toronto*

## **PRODUCTIVITY AWARDS**

*Greatest Increase in Arrests*

*250,000 to 400,000*

*Windsor & Essex*

*2 Million to 5 Million*

*Toronto*

*Greatest Increase in Total Property Recovered  
under 75,000*

*St. Thomas*

*75,000 to 250,000*

*Haldimand, Norfolk & Tillsonburg*

*250,000 to 400,000*

*Windsor & Essex*

*2 Million to 5 Million*

*Toronto*

## **TV AWARDS**

*Best Television Crime of the Week  
under 75,000*

*St. Thomas / Rogers Cable 13*

*75,000 to 250,000*

*Oxford / Rogers TV*

*2 Million to 5 Million*

*Toronto / Rogers Television*

*Best Television Special Reports/Features  
under 75,000*

*St. Thomas / Rogers Cable 13*

*75,000 to 250,000*

*Haldimand, Norfolk & Tillsonburg / CH News*

*Best Television Public Service Announcement  
75,000 to 250,000*

*Northwestern Ontario & Northern Minnesota /  
Kizuk Productions, Ltd*

## **RADIO AWARDS**

*Best Radio Crime of the Week  
under 75,000*

*St. Thomas / Astral Media Radio London*

*75,000 to 250,000*

*Northwestern Ontario & Northern Minnesota / Q104*

*2 Million to 5 Million*

*Toronto / CFRB 1010*

*Best Radio Public Service Announcement  
75,000 to 250,000*

*Northwestern Ontario & Northern Minnesota /  
CJRL 89.5 FM*

*2 Million to 5 Million*

*Toronto / DDB Canada*

*Best Radio Special Reports/Features  
75,000 to 250,000*

*Haldimand, Norfolk & Tillsonburg / CD 98.9 FM*

## **PRINT AWARDS**

*Best Newspaper Crime of the Week  
under 75,000*

*St. Thomas / St. Thomas Times Journal*

*400,000 to 750,000*

*Halton / Georgetown/Acton Independent & Free Press*

*2 Million to 5 Million*

*Toronto / Now Magazine*

*Best Newspaper Special Feature/Report  
75,000 to 250,000*

*Haldimand, Norfolk & Tillsonburg / Tillsonburg News*

*400,000 to 750,000*

*Halton / Metroland Media Group*

*Best Newspaper Public Service Announcement  
75,000 to 250,000*

*Haldimand, Norfolk & Tillsonburg / Simcoe Reformer*

*2 Million to 5 Million*

*Toronto / DDB Canada*

## **WEBSITE AWARD**

*Windsor & Essex County / Utilizing Anderson  
Software's DynaSite Content Management System*

# What's happening around the province...

## Sudbury Rainbow

*Thanks to Deborah Rousseau, Sudbury Rainbow for the following article.*

Sudbury Rainbow Crime Stoppers is looking forward to hosting its 10th Tri-Force Regimental Ball. This premiere black tie fundraising event will be held on Saturday, February 7th, 2009 at the Caruso Club.

VIP's from the Greater Sudbury Police Service, Ontario Provincial Police & RCMP will all be on hand in number one dress uniform along with many of the community's finest in formal dress.

Guests will be treated to a sumptuous five course meal with complementary wine, a host bar, and will dance the night away to the music of Frontline. The evening will also include silent and live auctions as well as the Treasure Chest Key Draw featuring exceptional high end items donated by generous businesses.

The Greater Sudbury Police Service Auxiliary and Ontario Provincial Police Auxiliary will be providing free transportation to and from the event for all guests who wish to utilize the service. And to commemorate the evening, all guests will be given a professional portrait by Gladu Photography.

Keep checking [www.sudburycrimestoppers.com](http://www.sudburycrimestoppers.com) for more information as the date of the event gets closer.

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## Thunder Bay & District

*Thanks to Maggie Beda, Thunder Bay & District for keeping everyone up to date on the program's latest fundraiser.*

Congratulations to the winners of the Thunder Bay District Crime Stoppers "Better than Gold" raffle held on October 16, 2008 at Intercity Mall.

First prize winner Susan Bushby of Thunder Bay received certificates in the amount of \$1500 for the purchase of Shell products. Second prize winner of \$1000 in certificates was Shirley Amos of Thunder Bay and third prize winner of \$500 in certificates was Terry Ellis also of Thunder Bay.

Thank you to everyone who bought tickets and helped to raise approximately \$6000 for Thunder Bay and District Crime Stoppers. A big thanks also to the event sponsor Shell and to all who sold tickets and helped in so many ways.

## Oxford

*A big thanks to Constable Mike Hanna, Oxford for this update.*

Neither sleet, nor rain, nor windy snow storm can stop Oxford Crime Stoppers. The show must go on! This was the case for Crime Stoppers of Oxford during their 1st Christmas parade of 2008. Hoping this year for mild temperatures, Constable Mike Hanna said that over the past 7 – 8 years that he has been active in the Woodstock Santa Clause parade for Crime Stoppers, the weather has been cold and snow has been involved.

"The first year, our smaller vehicle got stuck pulling the float on freezing rain which is one of the reasons why we went to a larger vehicle," Hanna said. Jokingly he added, "Next year we will need a Hummer." Crime Stoppers of Oxford is always active in Christmas parades as well as every parade in Oxford County. Pictured below is Oxford's trailer all wrapped up for Christmas and being pulled in the sleet!



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## Ontario Home to Major CSI Award Winners

Ontario is very proud to be home to three of CSI's top award winners! A huge congratulations goes out to Sudbury Rainbow's Sharon Marunchak who won the "CSI Civilian of the Year," Halton's Sergeant Gary Gold who received the "CSI Coordinator of the Year" and to Toronto's Kedre Browne who was named the "CSI Student of the Year" (see article right on Browne). All three were recognized for their outstanding contributions and dedication to the Crime Stoppers program and making their communities better places. All three recipients should be very proud of their accomplishments.

# What's happening around the province...

## Toronto

*Thanks to Constable Scott Mills, Toronto for his input into this submission regarding a very impressive person who has been described as having "changed the face of Toronto Crime Stoppers" - the CSI Student of the Year Award winner - Kedre Browne.*

A text message received by Toronto CS Community Youth Officer Cst Scott Mills at 10:03 pm August 9, 2008, from Toronto's Chair Sean Sportun who was in a banquet hall in Des Moines, announced breaking news - Toronto's Legal Graffiti Artist 'Bubblz' had been announced the recipient of the 2008 Crime Stoppers International "Student of the Year."

Kedre Browne, who has come to be known as a friend of Toronto Crime Stoppers, was recently named the "Student of the Year" at the latest CSI Conference in Iowa. Originally connected with the program in early 2007 through a YouTube account celebrating positive youth engagement through Legal Graffiti Art, Browne then wrote to Mills asking for an opportunity for a 'legal wall'.

Since this time 'Bubblz' (as Browne is known on the street) and his Tribal Bridges Crew has painted several art pieces at community events including BMX bike ramps leading up to the 2007 Grey Cup Argos Foundation Youth Engagement BMX Bike Park Project, a Portuguese Community Centre wall and, due to the exposure from working with Crime Stoppers, landed a paid legal graffiti art gig at Western University Orientation Week Hip Hop event in London, Ontario.

Kedre also is credited for taking the podium at a January 2007 Crime Stoppers media conference announcing the Toronto's record number of tips. Browne did this without preparation as a fill in for another student who was unable to attend the function due to sudden illness. It was after this media conference address when Browne said that "Crime Stoppers showed me a lot of love" and Toronto Police Service S/Sgt Gord Barratt stated to Browne, "You have just changed the face of Crime Stoppers."

Browne's speech is posted on YouTube at <http://youtube.com/watch?v=3sgQh9aE0X4>. One can see from the comments that are posted there how Browne has made a huge difference by "standing up for the community." These comments read from most recent to oldest and speak for themselves.

## Haldimand, Norfolk & Tillsonburg

### Stay Afloat While on Your Boat

Looking to increase overall marine safety this past summer, HN&T launched an initiative to ensure that local youths were safe on the water by rewarding them for properly wearing life jackets on or around the water.

Originally launched in July to highlight provincial "Marine Safety Day" initiatives and continuing through the summer, the partnership was utilized by members of the Haldimand and Norfolk OPP Marine Units who checked boats to ensure that marine safety guidelines were being followed. If officers found youths properly wearing their life jackets, youths were given a t-shirt which said, "I got caught by the OPP wearing my life jacket."

Special thanks goes out to sponsors Don Hyde Marine, Proctor Marine, Bridge Yachts, Haldimand & Norfolk Police Service Boards and the Haldimand and Norfolk OPP detachments.

### Lock-toberfest

October is a great time not only for enjoying sugary Halloween treats and traditional German fare, but for HN&T the month also served as the perfect time to launch its newest initiative - "Lock-toberfest."

Designed to tie in with Crime Prevention Week (Nov 2-8), the promotion was announced in late October and served to help educate the public about the importance of good crime prevention techniques. Two tip sheets were produced focusing on what the general public can do to better protect their homes, cottages and vehicles.

"Crime Stoppers wants to encourage people to get involved in what's going on in their community and this means not only anonymously reporting information on criminal activity, but also working to prevent crime from occurring," stated Gord Little, Chairperson for HN&T. He added, "Criminals strike when they have the opportunity. But when we take the time to help crime proof our property, we reduce this opportunity and lessen the chance of a crime occurring."

*Note:*

*Even though I enjoy telling everyone about all the latest and greatest coming out of the HN&T program, I'd really rather include an article about what's going on in your program. So please take a minute to send in any articles, photos and updates from your area so others can read about what's going on in your neck of the woods.*

## Mark Your Calendar

Special thanks to Cst Monica Cachagee, SDM for giving everyone the heads up on what is sure to be a great conference. Be sure to mark your calendars and plan to be at the 2009 OACS Training Conference.

Crime Stoppers of Simcoe-Dufferin-Muskoka would like to announce that it will be hosting the Ontario Association of Crime Stoppers 23rd Annual Conference in Barrie from June 5th to 8th, 2009.

The venue will be the Holiday Inn and Conference Center located on Essa Road in Barrie.

Although the conference is still in the planning stages, the theme for the conference will be "diversity."

Be sure to check out the SDM website soon for more details regarding the conference and the registration forms. Log on to the SDM website at [www.sdm-crimestoppers.com](http://www.sdm-crimestoppers.com) for updates as they become available.

So mark these dates onto your calendar for 2009 and plan to attend what will be an unforgettable training experience. SDM welcomes everyone to their area and looks forward to seeing you in 2009.

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## Legal Issues

Next year's Legal Issues Training Seminar has been scheduled for April 3 - 5, 2009 at the Ontario Fire College in Gravenhurst. Mark your calendars and stay tuned for more.

### Editor's message....

Thanks to everyone who supported the newsletter throughout 2008.

Three issues of OACS News will be published in 2009 (tentatively in April, August and December). Please forward any pictures, announcements, stories and information that you think would benefit other programs across the province as they become available to [coordinators@helpsolvecrime.com](mailto:coordinators@helpsolvecrime.com).

Your support is what continues to make this newsletter a great communication tool.

## New CSI Partnership



The above photo was taken to highlight a new partnership which has been established between the United States Marshall's Office (USMS), Interpol and Crime Stoppers International (CSI). Both the USMS and Interpol will be assisting CSI by agreeing to have someone sit on the CSI Board of Directors in an advisory capacity, similar to the RCMP, the FBI, and Scotland Yard.

Pictured from left to right at the CSI Conference in Des Moines, Iowa are Steve Walrath, Past President, CSI; Gary Murphy, President, CSI; John Clark, Director of the United States Marshall Service, Washington, DC; and Martin Cox, Assistant Director of Interpol, Leon France.

Thanks to CSI President Gary Murphy for this photo.

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## January Awareness

January marks Crime Stoppers Awareness Month across Canada and now is the time when your program should pull together its plans on how to celebrate this very important educational month. The theme for this year's celebrations is "Helping to Stop, Solve and Prevent Crime – Together".

The OACS has requested a "letter of support" for Crime Stoppers month from the Premier of Ontario. It, along with other letters received, will be sent out as pdf files as soon as the OACS receives them. They can be used in your information packages for any events you hold during January.

For promotional tips, networking and the opportunity to share ideas, log onto the CSI / CCSA webboard at <http://webboard.magma.ca:8888/~crimest>

## President's Message continued...

Stoppers assists worldwide in the recovery of about \$830,000 Canadian worth of stolen property and narcotics each and EVERY DAY!

In Ontario alone, the cumulative results to date are close to 77,000 arrests, 118,000 cases cleared, over \$7.6 million paid out in rewards and over \$ 1.5 billion in stolen property recovered and illegal drugs seized.

In this year end message, I extend sincere appreciation to our partners, sponsors and supporters for their contributions in 2008 to make Crime Stoppers in your community a successful volunteer citizen program. These efforts were recognized again this year at the CSI conference as a number of boards from Ontario received awards.

Lastly, best wishes for a happy and enjoyable holiday season. On behalf of the Ontario Association of Crime Stoppers Board of Directors, I extend continued good fortune and success in 2009 in your efforts at "Helping to Stop, Solve and Prevent Crime - Together."

*Pat Gillie*

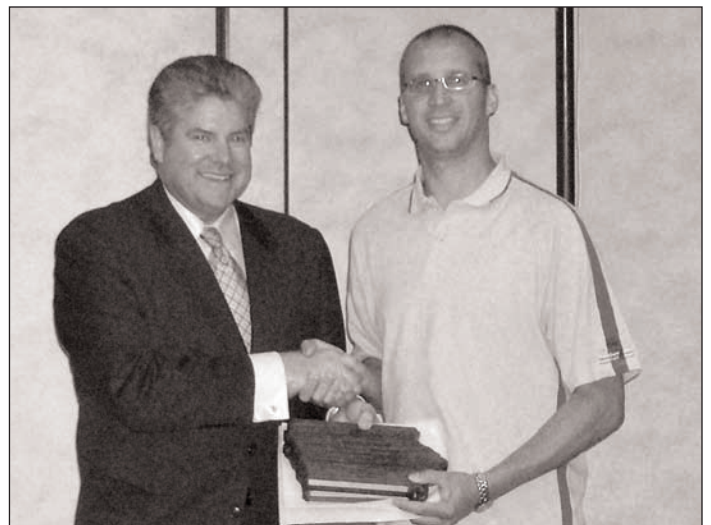
### Presidents of the OACS (OAB)

1988 - 1989 Colin Kennedy - Brant-Brantford  
1989 - 1990 Kevin Vincent - Timmins  
1991 - 1992 Marg Illman - Chatham Kent  
1993 Marla Moon - Simcoe Dufferin Muskoka  
1993 Harry Coulson - Toronto & Regional  
1994 - 1997 Vern Houston - St Thomas  
1997 - 2000 Ed Lemont - Waterloo Regional  
2000 - 2003 Bill Sulston - Waterloo Regional  
2003 - 2006 Fred Hicks - Waterloo Regional  
2006 - present Pat Gillie - Hamilton

## CSI Conference continued....

A good time was had by all who attended the 2008 CSI Conference. There was an opportunity for networking, a trip to the "Living History Farms" & a formal gala night to end the conference. Polk County Crime Stoppers did a fantastic job of ensuring everyone enjoyed themselves. Congratulations goes out to Greg Willey, Conference Chair and to Cory Krug, President of Polk County Crime Stoppers on a job well done!

*Pictured below are a couple photos of delegates at the 2008 CSI Conference accepting awards. Thanks again to Det/Cst Darlene Fluney, York for providing the above article as well as photos..*



## Moving Forward Positively in 2009

*Special thanks to Ralph Page, Chair of the Canadian Crime Stoppers Association for the following article.*

We find ourselves in very interesting times as we approach the 2008 year end and head into 2009. No one is really certain what to expect, however we do know that the economy is not going to be great over the next number of months. This will present its own set of challenges to us as Crime Stoppers and in particular could impact on our ability to fundraise in some cases as businesses in Ontario start to cut back drastically on their expenses in response to their own unique set of circumstances. This is very understandable given the situation which has so quickly developed not only in Canada but worldwide.

On the other hand, we do know that crime will not reduce in the same proportion to the overall economy. In fact, it is reasonable to expect increases as criminals try and take advantage of the tough times.

I believe we are up to the challenge and through careful planning and execution of those plans we can and will be even more successful moving forward. Now is not the time for any of us to spend a lot of time in negative thoughts but rather a determined attitude to succeed and be even more successful moving forward. A time to be creative!

Those of you who attended the Canadian meeting in Des Moines, Iowa at the CSI Conference will perhaps remember me mentioning we were close to finalizing an agreement with a company called Data Dot Canada. That agreement was finalized and we will start to see revenue to CCSA representing a portion of sales of their products. We are unable to determine at this time what revenue we can expect however are excited at the potential over time. It is our (CCSA's) intention to share those proceeds back to the provinces and territories through our members and, in turn, presumably to the local programs. This hopefully is the start of a mission which we had when CCSA was established over ten years ago. As well, the company will be putting together kits which local programs will be able to purchase and sell if interested. These will be strictly voluntary; however the revenue potential is tremendous for the local program. Further details will be sent out in the near future about this part of the project. We recognize not all programs want to sell items, but some do and this is for them.

I also mentioned we were waiting to hear from Public Safety Canada regarding a funding proposal for CCSA to assist the Canadian government and the RCMP Human Trafficking Resource Centre. We are very, very close to receiving the necessary approvals and while this will not generate funding for programs it will provide you with promotional materials and presentations and training which you will be able to utilize in your communities to further increase awareness of your programs and help also to educate the Canadian public about human trafficking. The profile for this project will be very high.

As you can see there are some very positive things happening at the national level and we as always continue to be very thankful for the support shown by Ontario to us on an ongoing basis.

Lastly, I would like to wish you all happy holidays and a very happy new year in 2009.

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## Congratulations



*At an RCMP Awards Ceremony on November 6 in Truro, Nova Scotia, Mr. John O'Reilly, President of Nova Scotia Crime Stoppers Association was awarded The Royal Canadian Mounted Police Commissioner's Commendation for his commitment and dedication to Crime Stoppers.*

*Pictured above is A/Deputy Commissioner Atlantic Region & Commanding Officer Newfoundland & Labrador Gerry Lynch; Carol O'Reilly; John O'Reilly; and Assistant Commissioner Steve Graham, Commanding Officer Nova Scotia. Photo by: Johanna Matthews.*