

OACS Training Conference

York Conference Offers Something for Everyone

From the moment delegates were greeted by one of the many volunteers at the 2006 Ontario Association of Crime Stoppers (OACS) Training Conference, they knew that this conference would be one filled with memories. Over 200 delegates converged on York Region for the 2006 conference which was held from June 10 – 13 at the Sheraton Parkway. During their stay, attendees from across the province were treated to a well organized, informative & fun filled four days.

For the first time in Crime Stoppers history, the OACS conference was preceded by the Canadian Crime Stoppers Association Annual General Meeting (AGM). Not only did this give conference attendees the chance to stay up to date on all the latest Canadian issues, but it also afforded delegates the opportunity to network with Canadian board members for the remainder of the conference.

After the CCSA meeting wrapped up, the OACS held their AGM. Fred Hicks, Linda Arthur, Stan Suffel, Jean Lemieux, Cst Jennifer Smith and Cst Todd Snooks were all elected to serve terms on the board. At this meeting, Earl Grey was also named to be the "Sergeant at Arms" for the conference and did a noble job throughout the following three days.

Another highlight of Saturday's activities occurred when Bill Sulston presented both the CCSA and the OACS with a cheque for \$500 each. This donation came as a result of Bill receiving the prestigious Quarter Century Club Award and \$1000 which was to be donated to his favorite charity. Bill requested that the donation be split between the two proactive Crime Stoppers organizations.

On Saturday night delegates were bused to the area's Community Safety Village which was a sight to behold. After strolling the streets of the village and seeing all that

the local police service had to offer at various displays, attendees were given an opportunity to sample an international smorgasbord of delicious food and dance the night away in an outdoor tent on location.

The conference was officially kicked off on Sunday morning. Delegates were welcomed by local dignitaries and treated to a very interesting and thought provoking presentation by Daniele Zanotti who rationalized that the success of any Crime Stoppers program is based on the book 'Green Eggs and Ham' by Dr. Seuss. After delegates had a chuckle at this proposition, Zanotti went on to explain that the five basic principals of non-profit groups becoming great were, "...sell one product; offer it many ways; ask how (engage people); do it with a "wow;" and remember to say thank you at the end." This presentation definitely made people think and got the conference off to a great start.

Classes began immediately after opening ceremonies and ran all day Sunday and Monday with topics ranging from child exploitation to grow houses to combating school gangs. Two specialized classes were then offered on Tuesday featuring SCAN and detailed tip taking.

Delegates had an opportunity to mingle and meet friends old and new at the dinners on Sunday and Monday night. One guest presenter made us laugh (right, Peaches??!!) and the other made us think about the ever changing world around us and realize the importance of what we do in Crime Stoppers.

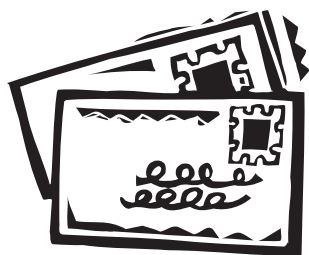
Various awards were given out at different times during the conference, the highlight of which saw Chris Mongeon of Sudbury Rainbow being honored with the Civilian Achievement Award and Constable Murray Finch of Sarnia Lambton being honored with the

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Your input is needed!



Please send any correspondence to:

The Ontario Association of Crime Stoppers News

c/o Crime Stoppers of Haldimand-Norfolk & Tillsonburg, Inc.
PO Box 66
Simcoe, ON
N3Y 4K8

Email coordinators@helpsolvecrime.com
(please mark subject "OACS News")

Fax (519) 429-3137

Please mark all correspondence:
Attention: Lisa Wies, Editor

•• Thanks goes out to OPP GHQ-Crime Prevention Section, Investigation Bureau for sponsoring the printing costs of this publication & to Second Ave Printing, Simcoe for their assistance with proofs. ••

President's Message

Well into the lazy days of summer, it is hard to believe that not so long ago we were all together in York Region at our AGM and Training Conference. In the spirit of "Sam I am", the first order of business is to thank Crime Stoppers of York Region for hosting the 2006 Annual General Meeting and Training Conference. I want to extend thanks and congratulations on behalf of all Crime Stoppers boards in Ontario. Thanks for the pre-conference golf tournament and the pre-conference facilitation of the Annual General Meeting for the Canadian Crime Stoppers Association. Thanks for the entertainment from the opening night "get to know you" at the Community Safety Village to the evening of laughter. Thanks for the workshops, extended training sessions, keynote speakers and gala dinner. It takes a lot of time and many dedicated people to host. Thanks to your volunteers, your partners and your sponsors. Thanks for a job well done!

For those who were not at the conference, I would like to share a little of what the opening speaker, Daniele Zanotti, President of The Safe Communities Foundation, shared with us. He told us research shows that people who help or volunteer often do not feel they have been thanked. Research has found that it takes at least five expressions of thanks before the message is received. As we embark on our work for this year, let us all remember that we can never thank our volunteers, donors, sponsors and partners enough for the help they give us in making Crime Stoppers a successful community safety program.

Keynote speaker Zanotti also inspired us to take on the spirit of "Sam I am" in Green Eggs and Ham as we plan our Crime Stoppers programs. "Sam I am" is persistent as he "markets" green eggs and ham. He changes as many variables as possible to get everyone to realize that green eggs and ham are so good. And that is our daily challenge. While most everybody may recognize Crime Stoppers, not everyone knows what it means. Our goal is to help individuals understand the "product" so that in times of need it will be seen as a desirable option and will be used.

Our Public Relations Chair, Ken Birchall, obtained from the RCMP a large quantity of Identification Kits for the use of Crime Stoppers. These are typically used with child identification programs. In today's environment, the identification information organized in the 9cm by

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President's Message continued

14cm card would be useful for any situation, such as someone traveling away from home for a long period of time, independent seniors. Crime Stoppers programs can request kits by contacting OACS at alternativeanswers@rogers.com or faxing to 905-951-2416.

During our Annual Meeting, we shared a letter received from the Ministry of Community Safety and Correctional Services confirming a grant for our "after hours" telephone service. We have since received the grant and reviewed our agreement with Alternative Answers. This generous support is greatly appreciated and will extend this service to June 30, 2007. The operational guideline outlining the use of this service is found in chapter M of our Operating Guidelines. D/Sgt. Alex Williamson, OPP Provincial Crime Stoppers Coordinator has been appointed liaison representative to work with Alternative Answers, the OACS and the Crime Stoppers programs.

The OACS board welcomes new members Todd Snooks, Coordinator for Crime Stoppers of York Region and Jean Lemieux, Coordinator for Near North Crime Stoppers. Thanks are extended to their respective boards for supporting their participation on the provincial board. To those who left the board at the end of this past board year – Jerry Cowden, Ed Lemont and Bill Sulston – I want to thank each of them for their contributions to OACS during their tenure.

Each brought their own special level of experience to the board, which provided for a richer environment for board meetings and solid provincial representation for Crime Stoppers.

I would also like to congratulate Fred Hicks for his service as President of the OACS for the last three years. Evidence of his dedication to Crime Stoppers and the expertise he brought is easy to find. Turn on your computer and go to our website. Fred's technical skills and his commitment to ensuring the means for all boards to operate well are there for all to access. Thanks to Fred for his tremendous service to Crime Stoppers.

The new OACS board held its first meeting on July 17 at the head office in Bolton. In follow up to the motion passed at the AGM, "The OACS will strike a Legal Fund Committee to look at the possibility of creating a legal fund that would be accessible to all Ontario programs in the event of legal costs being incurred as a result of

having to obtain legal council to protect TIPS," the board established the Legal Fund Study Committee and appointed Todd Snooks as Chair.

The board has received favorable feedback about tips in regards to seniors. Programs are encouraged to track tips received about senior's crimes.

I took some time to visit the CSI website and the web board before preparing my message. It was interesting to see that Crime Stoppers Australia is holding its AGM and training conference in July in tandem with the State of Queensland Conference. A review of the training topics reinforces the universality of Crime Stoppers. Of course the CSI Annual General Meeting and Training conference from October 1 to 6, 2006 in Albuquerque New Mexico is not too far off. Returning to Albuquerque, the place where Crime Stoppers started 30 years ago is sure to be a great celebration. The conference website found at www.CSI2006.com details the complete conference agenda, along with a number of events for the week. The opening ceremony begins on Monday, October 2 at 9:00 a.m. The nation meetings will take place on Wednesday afternoon and the CSI AGM is scheduled for Thursday afternoon.

Bill Sulston is preparing the list of Canadian delegates who will be eligible to vote at the CSI Annual General meeting. Each board is eligible to have two voting delegates, one civilian and one law enforcement. If your board has not yet confirmed with Bill your voting delegates you can do so by e-mailing to the attention of Bill at alternativeanswers@rogers.com or by faxing to 905-951-2416.

Communication is an important process for any organization. It is also a challenge. Changes of personnel in Crime Stoppers programs take place all year. Board chairs and coordinators are asked to keep us informed of the current names and contact information for your program. The sooner we know of the change, the sooner we can keep you informed.

Summer is a time to relax and refresh. I extend to each of you best wishes for a fun filled enjoyable summer with your families, friends and communities.

Pat Gillette

What's happening around the province...

Sarnia Lambton Crime Stoppers

Thanks to Liz Street & Cst Murray Finch for these updates.

Making "Tracks" in Sarnia Lambton

Sarnia Lambton Crime Stoppers were recently able to name their mascot with the assistance of the Grade 4 class at Col Cameron School in Corunna. The program sent letters to all grade 4 classes in Sarnia Lambton to participate in a "Name The Mascot Contest."

Eighteen schools participated and as a result, the Sarnia Lambton board was able to choose the name "Tracker" which had been submitted by Col Cameron School students. In turn they received a pizza & cake party thanks to Corunna New Orleans Pizza and Braun Valley & Assoc.

Pictured below is "Tracker" ready to take a bite out of crime in the Sarnia Lambton area.



Sarnia Lambton Launches Bike Draw

To help celebrate the program's 20th anniversary, Sarnia Lambton once again launched its 5th annual "Bike Helmet" campaign. Starting in April, 4000 tickets were issued to local law enforcement agencies to be handed out to youth who are caught riding their bicycles while properly wearing their bike helmets. Six lucky youth winners will receive a free bike courtesy of RBC as well as a free mountain bike for one of their parents courtesy of Tim Hortons. The draw will take place in September.

Wellington Crime Stoppers

Thanks to Constable Jennifer Smith for letting us know about this great partnership in her area.

Allstate Insurance Company of Canada recently announced that Crime Stoppers of Wellington County would be the recipient of a \$1,000 donation from the newly created Trusted Community Partner Program (TCPP).

"Allstate Insurance Company is extremely pleased to be able to make a donation to Crime Stoppers of Wellington County," said Lee Baker, Allstate Agent. "As a volunteer, & an active member of the community, I am fortunate to see first hand the impact & contribution that Crime Stoppers...has on residents and the community as a whole."

The TCPP was launched in 2006 and enables Allstate agents who volunteer personal time to a registered charity or not-for-profit group involved in charitable programs or services, to apply for and secure a grant of up to \$1,000 to be donated to the organization.

London Crime Stoppers

Thanks to Karen Dobbs for this program update.

On May 17 at Westmount Shopping Centre in London, 40 members of the community went to jail at the London & District Crime Stoppers 19th Annual Jailathon fundraiser. Jailbirds included police, fire department, business people, teachers, Humane Society, Red Hat ladies and more. Answering to fake "charges" at the Crime Stoppers Court – they had a chance to plead their case before the volunteer "Judges" who would set bail and, of course, send them to the cell until their bail money was raised.

Angie Wilson, President of London & District Crime Stoppers, said her husband Jim had been charged with "being too romantic by planning a surprise wedding to celebrate their 30th anniversary – therefore causing great and undue stress in the lives of his male friends for setting this precedent." Women were calling in to bail him out, and men to keep him in jail. Another highlight was the organized "prison break" by Deputy Chief Kitterman of the London Fire Dept. who called in reinforcements from the Rescue Squad. The jail guards from Westervelt College Police Foundations put up some resistance, but the firemen won the day. It was all part of the day's fun – and all for a good cause.

Proceeds from Jailathon, which is the program's main fundraiser, came in over \$40,000.

What's happening around the province...

Grey Bruce Crime Stoppers

Thanks to Constable Dean Rutherford for keeping us up to date on the latest happenings in Grey Bruce.

Crime Stoppers on the Road with Staples

When Crime Stoppers of Grey Bruce had their laptop computer go "kapoot" it was Staple Business Depot to the rescue. Staples Business Depot in Owen Sound recently continued their corporate support to Crime Stoppers of Grey Bruce when they donated a Toshiba laptop computer to the program. The computer will be a useful tool for power point presentations on Crime Stoppers and crime awareness presentations. Staples Business Depot is also a solid supporter of the program's Bail-a-thon.



Pictured accepting the donation are (left to right) CS Coordinator OPP Constable Dean Rutherford; Staples Business Support Manager Todd Griffith; Staples General Manager Syd Austin; and CS Chairperson Gerard Boucher.

Funds Raised "Fore" Grey Bruce

Crime Stoppers of Grey Bruce held their 14th annual golf tournament on June 1 and once again left the golf course with a big fat cheque in the amount of \$21,000. This amount brings the total raised over the past 14 years to more than \$300,000!

Funds at the tournament are raised through the sponsorship of holes by local businesses as well as through a live auction and a silent auction. The tournament has also been fortunate to attract many different hockey celebrities.

The tournament always fills to capacity (144 golfers) and is one of the most popular tournaments in the area.

Thanks to everyone who came out to support this year's tournament and help make Grey Bruce a safer place.

Sault Ste Marie Crime Stoppers

Thanks to Gord Dunseath, Sault Ste Marie for this picture.

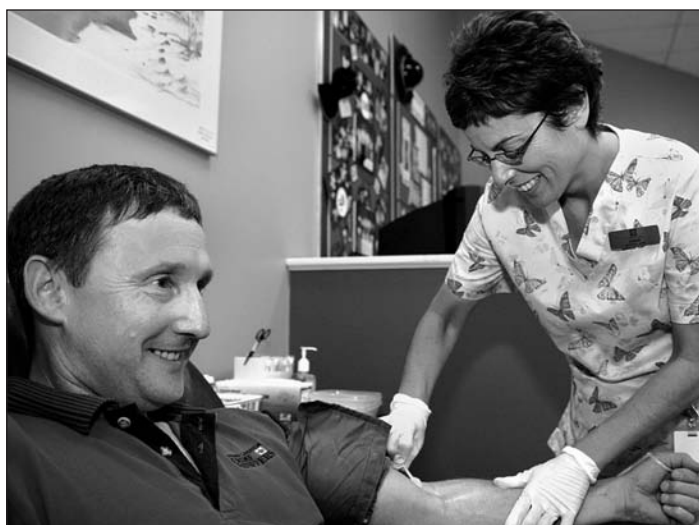
Pictured below, members of the Sault Ste Marie CS board prepare to "fly the flag" and entertain the crowds as they hand out some candy at the recent Rotary Community Day Parade in July.



Near North Crime Stoppers

Thanks to Tracy Balens for this submission.

Near North Crime Stoppers is proud to announce the third annual Gala Evening honoring the regions' Police and Emergency Services. This exciting and prestigious event will take place October 14, 2006 at the Clarion Resort Pinewood Park in North Bay. Tickets are \$75 each. Call Near North for more information.



Pictured above Canadian Blood Services worker Ginnie Ruyper takes blood from Constable Murray Finch at a recent blood donor clinic in Sarnia Lambton. Finch was recognized for making his 121st donation and has been asked to guest as a writer for Bloodlines Magazine in honor of his achievements. Way to go Murray! Photo compliments of Steve Coleman, Sarnia Sun.

2006 OACS Award Winners

Much appreciation goes out to Fred Hicks for providing this information. Congratulations to all winners! Categories are as follows: 1 = 100,000; 2 = 100,001 - 200,000; 3 = 200,001 and over.

Civilian Achievement

Chris Mongeon, Sudbury Rainbow

Coordinator Achievement

Murray Finch, Sarnia-Lambton

MNR Achievement - CO Rob Dietz, Windsor

Marla Moon Award of Excellence

- 1) Huron County
- 2) Haldimand, Norfolk and Tillsonburg
- 3) Windsor & Essex County

Newsletter - Simcoe-Dufferin-Muskoka

Special Project

- 1) Northwestern Ontario & Northern Minnesota
- 2) Chatham - Kent
- 3) Crime Stoppers of Hamilton Inc.

Web Site Award

Northwestern Ontario and Northern Minnesota

Vehicle Award - Sarnia - Lambton

Radio

Best Feature Coverage

- 1) Northwestern Ontario & Northern Minnesota (89.5 FM)
- 2) Chatham - Kent (Blackburn Radio CKSY)
- 3) Toronto (CFRB 1010)

Best Crime of the Week Appeal

- 1) Huron County (The Beer Store Caper)
- 2) Grey Bruce (The Bull 94.5 FM)
- 3) Simcoe-Dufferin-Muskoka (CHAY 93.1 FM)

Television

Best Special Feature Coverage

- 1) Northwestern Ontario & Northern Minnesota (CJTV)
- 2) Haldimand, Norfolk and Tillsonburg (Rogers)

Best Crime of the Week Appeal

- 1) Northwestern Ontario & Northern Minnesota (CJTV)
- 2) Haldimand, Norfolk & Tillsonburg (CH News)
- 3) National Capital Area (CTV)

Print

Best Feature Coverage

- 1) Oxford (Woodstock, Sentinel Review)
- 2) Haldimand, Norfolk and Tillsonburg (The Simcoe Reformer)
- 3) London and District (The Village News)

Best Crime of the Week Appeal

- 1) Northwestern Ontario and Northern Minnesota (Kenora Daily Miner and News)
- 2) Chatham-Kent (Chatham Daily News)
- 3) Hamilton (The Hamilton Spectator)

Picture Perfect Memories

Thanks to Cst Todd Snooks, York; Pat Gillie, Hamilton; Colleen Hawes, Peel and HN&T for these and other conference pictures shown in this issue of OACS News.



Poster Campaign a Hit

Thanks to Cst Jennifer Smith for keeping everyone up to date on the latest initiative to come out of Wellington Crime Stoppers. Great job!

Wellington County Crime Stoppers is pleased to unveil their new advertising campaign. Created and designed by Derek Neal, a senior freelance art director with over seven years of advertising, graphic & interactive design experience.

This informative campaign will soon be highly visible in the Guelph Transit vehicles, local schools, shopping malls, community and senior centers. It was primarily designed to inform or remind people of their anonymity when they call in a tip to Crime Stoppers. This has been identified as one of the biggest hurdles for most people to overcome when faced with the challenge of knowing or witnessing some form of criminal offense.

The campaign features three different posters targeting seniors, students and the general problem of drugs. The drug poster is shown below.

Wellington would like to thank Derek and his team at DN Advertising and Design along with the Fergus Thistle Chapter of the IODE (who help with printing costs) for their generous support.



OACS Conference continued...

Coordinator Achievement Award. Congratulations goes out Chris, Murray (both picture below with Fred Hicks) & everyone who received recognition!



One of the final orders of business came when the gavel was officially passed on from now Past President Fred Hicks to incoming President Pat Gillie (both pictured below). The Crime Stoppers family would like to thank Fred for all his hard work and dedication and welcome Pat to her new position.



A big thanks goes out to David Forster, Conference Chairperson and everyone on the York Crime Stoppers program for all their effort in putting on a first class conference. Your hard work and organization definitely created a conference to be remembered!



York Crime Stoppers' truck was definitely hard to miss.



Live Well For A Higher Purpose

Many thanks to CSI President Steve Walrath for this article.

My parents, Don and Marlene Walrath, will be celebrating their 50th wedding anniversary this September! That's quite an accomplishment by any measurement, and yet, even more impressive in light of today's disposable society. When my parents met at the age of eighteen, fell in love and decided to marry, it was with a long term view. "In sickness and in health. In good time and bad" was more than a cliché. It really meant they are willing to work to make that come true for years and years to come.

As my term will be complete and I will be stepping down as President of CSI in October, I am encouraged by those who have supported the efforts of our new direction, our expanded vision and our ever increasing relevancy in this present world. CSI has taken a long term view of our activities and focus and has set a course that will carry it for years to come. However, it's taken bold steps by your volunteer board of directors to embrace this vision and do what is necessary to see that it comes true. This board has conducted itself with the highest degree of professionalism in its processes and procedures. I am honored to have worked with those who refuse to look in the past, fight those who wish to rule by gossip and rumor and take a firm stand to run a global enterprise that has nothing but a bright future as its path.

You can be assured, this board will not slide backwards. There is a solid transition team ready to advance the cause of CSI to its next level of success. With the support of the next administration, I will continue my involvement as the immediate past president, chairman of the United Nations committee and work to fulfill the mission of the Crime Stoppers International Foundation. We are on this earth for a higher purpose than ourselves. I can think of no better purpose than a safer, more secure world for our children. I look forward to seeing each of you in October at the International Training Conference and together, we will continue to fight the good fight of Crime Stoppers world wide.

Sulston Honored for Excellence



Recognized for his dedication and commitment to the Crime Stoppers program, Bill Sulston is pictured above receiving the QCC 2006 Honors Award for Educational Community Service. In honor of this achievement, Bill (centre) was presented with two \$500 cheques - one for the OACS and one for the CCSA. Congratulations again Bill and thank you for making Crime Stoppers the success that it is!

Pictured with Bill are Sybil Wilkinson, President QCC Board of Directors (left) and D/Sgt Alex Williamson, OPP (photo taken by Tom Szuba Photography).

Log on for all the latest

For the latest issue of The Caller e-zine check out:
www.c-s-i.org/download.php?july_2006.pdf

Presidents of the OACS (OAB)

- 1988 - 1989 Colin Kennedy - Brant-Brantford
- 1989 - 1990 Kevin Vincent - Timmins
- 1991 - 1992 Marg Illman - Chatham Kent
- 1993 Marla Moon - Simcoe Dufferin Muskoka
- 1993 Harry Coulson - Toronto & Regional
- 1994 - 1997 Vern Houston - St Thomas
- 1997 - 2000 Ed Lemont - Waterloo Regional
- 2000 - 2003 Bill Sulston - Waterloo Regional
- 2003 - 2006 Fred Hicks - Waterloo Regional
- 2006 - present Pat Gillie - Hamilton