

APPENDIX - 9

**AWARDS CRITERIA**

**ONTARIO ASSOCIATION  
OF  
CRIME STOPPERS**

Revised Nov 2007

## ANNUAL GENERAL MEETING Guidelines for OACS Awards



**C**rime Stopper programs from all across Ontario are encouraged to submit entries for the Ontario Association of Crime Stoppers awards.

The following information outlines the general guidelines as well as specific criteria for each award category. Please ensure entry forms are filled in correctly.

Presentations will be made at the annual Ontario Crime Stoppers Training Conference.

### GENERAL GUIDELINES

This annual awards competition is sponsored by the Ontario Association of Crime Stoppers. These guidelines will provide a level playing field for programs competing from the various population categories.

Consideration will only be given and awards presented for events or activities occurring in the previous calendar year.

**All entries must be received by the first Monday in April. There will be no exceptions to this rule.**

Awards will be open to all qualifying Crime Stoppers programs in Ontario in three population categories. They are,

**Communities under 100,000 population;**  
**Communities between 100,000 and 300,000 population; and**  
**Communities over 300,000 population.**

These categories will generally divide the various Crime Stopper programs into 3 equal proportions in the Province.

**ENTRIES SUBMITTED WILL NOT BE RETURNED**

Programs **MUST** be a member in good standing with the Ontario Association of Crime Stoppers; yearly dues paid and stats submitted both at the Ontario level as well as at the CSI level at least quarterly.

Please ensure sufficient details are provided and **ALL** requested criteria are met. Failure to meet basic criteria will result in disqualification of your entry.

The following information is required to be submitted with your entry:

1. A letter from the board chair or designate to officially submit the entry.
2. A synopsis or explanation outlining or detailing the submission.

3. A letter from the police chief, designate or coordinator supporting the entry.

4. Copies of media coverage related to the entry being submitted.

5. Copy of person's name and/or title that is to appear on the award and how the name of program is to appear on award.

In the media award competition, entries must include original or photocopies of articles and accompanying photographs in newspapers, audio cassette tapes of radio broadcasts or first generation VHS video tapes of television broadcasts.

**There will be only one winner in each of the population categories**

**NOTE: ONE SUBMISSION PER CATEGORY**

1. Each category submission must be on a separate entry form.
2. Each category submission to be in a SEPARATE envelope with all accompanying documents.

The chair of the Ontario Association of Crime Stoppers may present Presidential Awards to programs, individuals and organizations deemed to have done or provided excellent service to Crime Stoppers. Presidential Awards may be presented at the annual Ontario Crime Stoppers Training Conference or any event throughout the year. The chair has the sole discretion of bestowing President Awards.

Members of the board can request the President of OACS to consider any program, individual or organization for a President Award. In the event such an award is not given, the board may by majority vote to bestow a Special Director's Award to any program, or individual or organization that is deemed to have given extraordinary support to Crime Stoppers.

**Awards will be presented for the following categories:**

- ☛ Marla Moon Award of Excellence
  - ☛ Civilian Achievement Award
  - ☛ Coordinator Achievement Award
  - ☛ Crime Stoppers Vehicle Award
  - ☛ Special Project Award
  - ☛ Web Page Award
  - ☛ Newsletter Award
- ☛ Best Radio Feature on Crime Stoppers
- ☛ Best Crime of the Week Appeal on Radio
- ☛ Best Feature Coverage of Crime Stopper in the Print Media
  - ☛ Best Crime of the Week Appeal in the Print Media
- ☛ Best Television Special Feature Coverage of Crime Stoppers (over 5 minutes)
  - ☛ Best Crime of the Week Appeal on Television

## MARLA MOON MEMORIAL AWARD OF EXCELLENCE

(entry must be received by the first Monday in April each year)

Name of Program: \_\_\_\_\_

Program Population Category

**(please check off the proper category for your program)**

Category A:  
Population under 100,000

Category B:  
Population 100,000 -300,000

Category C:  
Population over 300,000

### GUIDELINES:

1. The Crime Stoppers program must be a member in good standing of the Ontario Association of Crime Stoppers.
2. The entry **MUST** be received by the first Monday in April, and pertain to activities and projects which took place between January 1st and December 31<sup>st</sup>, of the previous year. ***There will be no exceptions to this rule.***
3. Judging will be done by independent person(s) and awards will be presented for each of the population categories indicated above.
4. Submission **will not** be returned.

### **REQUIREMENTS:**

1. The entry must contain the following information:
  - a. Population served
  - b. Statistics including number of calls received, number of calls coded, number of cases cleared, value of property recovered/seized, street value of illegal drugs seized, and rewards authorized.
  - c. Number of speeches and public presentations made.
  - d. Special projects completed.
  - e. Number of hours volunteers gave to the program.
  - f. Media coverage.
  - g. Any other special activities in which your program became involved to further public awareness of the Crime Stoppers Program.
  - h. The order in which the program name appears on award.

### **MAIL ENTRY TO:**

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario L7E 1E8

## **CRIME STOPPERS CIVILIAN ACHIEVEMENT AWARD**

Board Member

(entry must be received by the first Monday in April each year)

The nominee must be a person working with a Crime Stoppers program that is a member in good standing of the Ontario Association of Crime Stoppers.

1. The nominee must be a respected citizen of the community and possess qualities of leadership, integrity, and altruism.
2. The nominee must have demonstrated exceptional commitment to Crime Stoppers and the ability to work with Crime Stoppers components of law enforcement, the media, and the Board Members.
3. The winner will be recognized at the Awards Presentation of the Ontario Association of Crime Stoppers annual General Meeting

Submission **will not** be returned.

### **REQUIREMENTS:**

1. Letters of nomination from:
  - a. Local Board Chair or Member
  - b. Crime Stoppers Coordinator
2. Description of outstanding Crime Stoppers achievement(s) or project(s) which took place between January 1st and December 31<sup>st</sup>, of the previous year.
3. An up-to-date resume or bio.
4. How the person's name and/or title is to appear on the award.

### **MAIL ENTRY TO:**

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario  
L7E 1E8

## **CRIME STOPPER COORDINATOR ACHIEVEMENT AWARD**

(entry must be received by the first Monday in April each year)

The nominee must be the Coordinator (Police or Civilian) of a Crime Stoppers program that is a member in good standing of the Ontario Association of Crime Stoppers.

1. The nominee must possess qualities such as dependability, tenacity, initiative, veracity, leadership, constancy, and unquestionable integrity.
2. The nominee must have demonstrated exceptional commitment to Crime Stoppers and the ability to work with Crime Stoppers components of law enforcement, the media, and the Board Members.
3. The winner will be recognized at the Awards Presentation of the Ontario Association of Crime Stoppers annual General Meeting.

Submission **will not** be returned.

### **REQUIREMENTS:**

1. Letters of nomination from:
  - a. Local Board Chair or Member
  - b. The Chief of the Nominee's Police Service
2. Description of outstanding Crime Stoppers achievement(s) or project(s) which took place between January 1st and December 31<sup>st</sup>, of the previous year.
3. An up-to-date resume or bio.
4. How the person's name and/or title is to appear on the award.

### **MAIL ENTRY TO:**

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario  
L7E 1E8

## CRIME STOPPERS VEHICLE AWARD

(entry must be received by the first Monday in April each year)

Name of Program: \_\_\_\_\_

1. The entry must be a vehicle (as defined under the **Highway Traffic Act** of Ontario) which belongs to a Crime Stoppers program that is a member in good standing of the Ontario Association of Crime Stoppers (O.A.C.S).
2. The vehicle entered must have the affiliated Crime Stoppers program identified on the vehicle.
3. Only one vehicle per program may be submitted.
4. The entry must not include any vehicle which has already been awarded the O.A.C.S. Crime Stoppers Vehicle Award.
5. The winner will be recognized at the Awards Presentation of the Ontario Association of Crime Stoppers at the annual General Meeting.

### REQUIREMENTS:

1. A colour photograph measuring 4" x 6" must be supplied with entry. (Each entry may include a series of photographs. In this instance, the submitting program must identify which photographs would be used on the award).  
**NOTE:** photographs **will not** be returned.
2. The entry may include the names of the sponsoring companies who either donated materials or assisted with the cost of the vehicle purchase.
3. The entry must include the Make, Model, and Year of the vehicle, as well as any additional features that the submitting Crime Stoppers program deems noteworthy (i.e. slogan, uniqueness, artwork and design).
4. The order in which the program name appears on award.

### MAIL ENTRY TO:

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario  
L7E 1E8

**SPECIAL PROJECT AWARD**  
**Promotions – Advertising –Fund Raising Initiative**  
(entry must be received by the first Monday in April each year)

Name of Program: \_\_\_\_\_

Category A:  
Population under 100,000

Category B:  
Population 100,000 -300,000

Category C:  
Population over 300,000

**GUIDELINES:**

1. The Crime Stoppers program must be a member in good standing of the Ontario Association of Crime Stoppers.
2. The entry **MUST** be received prior to by the first Monday in April, and pertain to promotions/advertising/fund raising initiatives which demonstrate exceptional efforts that took place between January 1st and December 31<sup>st</sup>, of the previous year. ***There will be no exceptions to this rule.***
3. Judging will be done by independent persons and trophies will be awarded in three (3) population categories, **Under 100,000; 100,000 - 300,000; and over 300,000** at the Ontario Association of Crime Stoppers annual General Meeting.

Submission **will not** be returned.

**REQUIREMENTS:**

1. The entry must demonstrate the following:
  - a. creativity,
  - b. innovation
  - c. commitment to promote Crime Stoppers
  - d. evidence supporting the **special** quality of the project
  - e. the order in which the program name appears on award.

**The award will be judged on the following:**

- Impact on the community
- Why it was special – give evidence to support the initiative
- Contribution to public awareness
- Originality of idea or concept

**MAIL ENTRY TO:**

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario L7E 1E8

## WEB PAGE DESIGN AWARD

(entry must be received by the first Monday in April each year)

Name of Program: \_\_\_\_\_

### GUIDELINES:

1. The Crime Stoppers program must be a member in good standing of the Ontario Association of Crime Stoppers.
2. The entry **MUST** be received by the first Monday in April, and pertain to the creativity of the web page which was developed between January 1st and December 31<sup>st</sup>, of the previous year. ***There will be no exceptions to this rule.***

### **REQUIREMENTS:**

1. The entry must demonstrate the following:
  - a. creativity,
  - b. innovation and
  - c. commitment to promote Crime Stoppers
  - d. the order in which the program name appears on award.

### **The Web page will be judged on the following:**

- Visual appeal
- Speed of loading
- Quality of loading
- Up to date content
- Links to other sites
- Interactive content
- Explanation of Crime Stoppers concept
- User friendliness
- Ease of navigation
- How easily can it be found
- How effective does it promote 1 800#

### **MAIL ENTRY TO:**

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario  
L7E 1E8

## NEWSLETTER AWARD

(entry must be received by the first Monday in April each year)

Name of Program: \_\_\_\_\_

### GUIDELINES:

1. The Crime Stoppers program must be a member in good standing of the Ontario Association of Crime Stoppers.
2. The entry **MUST** be received by the first Monday in April, and pertain to the creativity of the newsletter which was developed between January 1st and December 31<sup>st</sup>, of the previous year. ***There will be no exceptions to this rule.***

### Requirements

1. The entry must demonstrate the following:
  - a. creativity,
  - b. innovation and
  - c. commitment to promote Crime Stoppers
  - d. the order in which the program name appears on award.

### The Newsletter will be judged on the following:

- Impact on the community
- Degree of effort on the part of the Program
- Contribution to public awareness
- Originality of idea or concept
- Quality and excellence in production

### MAIL ENTRY TO:

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario  
L7E 1E8

**Best Radio Feature On Crime Stoppers**  
(entry must be received by the first Monday in April each year)

Name of Program: \_\_\_\_\_

Title of Entry (IE: Fraud, Drugs, Crime Stoppers Month etc)

Program Population Category

**(please check off the proper category for your program)**

Category A:  
Population under 100,000

Category B:  
Population 100,000 -300,000

Category C:  
Population over 300,000

**GUIDELINES**

1. The Crime Stoppers program must be a member in good standing of the Ontario Association of Crime Stoppers.
2. Entries must pertain to activities and/or projects which took place between January 1<sup>st</sup> and December 31<sup>st</sup> of the previous year of submission  
Judging will be done by independent person(s) and awards will be awarded for each of the population categories indicated above One submission per category

**REQUIREMENTS:**

1. Radio entries **MUST** be sent on a CD-Rom. Entries submitted using other methods will be disqualified.
2. CD's must be clearly marked separate from jewel case cover with program name and category clearly visible.
3. The order in which the program name is to appear on award.

**Note: Radio entry WILL NOT be returned.**

Radio entries will be assessed on the following criteria:

- Quality and excellence in production
- Effective use of sound
- Visual and special/dramatic effects
- Ease of comprehension/quality of message
- General appeal
- Demonstration of the Crime Stoppers concept

**MAIL ENTRY TO:**

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario L7E 1E8

**Best Crime of the Week Appeal on Radio**  
(entry must be received by the first Monday in April each year)

Name of Program: \_\_\_\_\_

Title of Entry (IE: Fraud, Drugs, Crime Stoppers Month etc)

Program Population Category

**(please check off the proper category for your program)**

Category A:  
Population under 100,000

Category B:  
Population 100,000 - 300,000

Category C:  
Population over 300,000

**GUIDELINES**

1. The Crime Stoppers program must be a member in good standing of the Ontario Association of Crime Stoppers.
2. Entries must pertain to activities and/or projects which took place between January 1<sup>st</sup> and December 31<sup>st</sup> of the previous year of submission
3. Judging will be done by independent person(s) and awards will be awarded for each of the population categories indicated above
4. One submission per category

**REQUIREMENTS:**

1. Radio entries **MUST** be sent on a CD-Rom. Entries submitted using other methods will be disqualified.
2. CD's must be clearly marked separate from jewel case cover with program name and category clearly visible.
3. The order in which the program name is to appear on award.

**Note: Radio entries WILL NOT be returned.**

Radio entries will be assessed on the following criteria:

- Quality and excellence in production
- Effective use of sound
- Visual and special/dramatic effects
- Ease of comprehension/quality of message
- General appeal
- Demonstration of the Crime Stoppers concept

**MAIL ENTRY TO:**

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario L7E 1E8

## **Best Feature Coverage of Crime Stoppers In the Print Media**

(entry must be received by the first Monday in April each year)

Program Name \_\_\_\_\_

Title of Entry (IE. Fraud, Drugs, Crime Stoppers Month etc)

Program Population Category

**(please check off the proper category for your program)**

Category A:  
Population under 100,000

Category B:  
Population 100,000 -300,000

Category C:  
Population over 300,000

### **GUIDELINES**

1. The Crime Stoppers program must be a member in good standing of the Ontario Association of Crime Stoppers.
2. Entries must pertain to activities and/or projects which took place between January 1<sup>st</sup> and December 31<sup>st</sup> of the previous year of submission
3. Judging will be done by independent person(s) and awards will be awarded for each of the population categories indicated above
4. One submission per category

### **REQUIREMENTS:**

1. Print entries must be affixed to bond paper (size 8 ½" x 11")
2. Print entry must be clearly marked with program name and category clearly visible.
3. The order in which the program name is to appear on award.

*Note: Entry **WILL NOT** be returned.*

### **Print entries will be assessed on the following criteria:**

- Explanation of the Crime Stoppers purpose
- Impact on the community
- Degree of effort on the part of the Program
- Originality of idea or concept
- Quality and excellence in production
- Results obtained by print article (include if known).

### **MAIL ENTRY TO:**

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario  
L7E 1E8

## Best Crime of the Week Appeal In the Print Media

(entry must be received by the first Monday in April each year)

Program Name \_\_\_\_\_

Title of Entry (IE. Fraud, Drugs, Crime Stoppers Month etc)

Program Population Category

**(please check off the proper category for your program)**

Category A:  
Population under 100,000

Category B:  
Population 100,000 -300,000

Category C:  
Population over 300,000

### **GUIDELINES**

1. The Crime Stoppers program must be a member in good standing of the Ontario Association of Crime Stoppers.
2. Entries must pertain to activities and/or projects which took place between January 1<sup>st</sup> and December 31<sup>st</sup> of the previous year of submission
3. Judging will be done by independent person(s) and awards will be awarded for each of the population categories indicated above
4. One submission per category

### **REQUIREMENTS:**

1. Print entries must be affixed to bond paper (size 8 ½" x 11")
2. Print entry must be clearly marked with program name and category clearly visible.
3. The order in which the program name is to appear on award.

*Note: Entry **WILL NOT** be returned.*

### **Print entries will be assessed on the following criteria:**

- Explanation of the Crime Stoppers purpose
- Impact on the community
- Degree of effort on the part of the Program
- Originality of idea or concept
- Quality and excellence in production
- Results obtained by print article (include if known).

### **MAIL ENTRY TO:**

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario  
L7E 1E8

**Best Television Special Feature Coverage  
Of Crime Stoppers (over 5 minutes)**  
(entry must be received by the first Monday in April each year)

Program Name \_\_\_\_\_

Title of Entry (IE: Fraud, Drugs, Crime Stoppers Month etc)

Program Population Category (**please check off the proper category for your program**)

Category A:  
Population under 100,000

Category B:  
Population 100,000 -300,000

Category C:  
Population over 300,000

**GUIDELINES**

The Crime Stoppers program must be a member in good standing of the Ontario

1. Association of Crime Stoppers.  
Entries must pertain to activities and/or projects which took place between
2. January 1<sup>st</sup> and December 31<sup>st</sup> of the previous year of submission Judging  
will be done by independent person(s) and awards will be awarded for each
3. of the population categories indicated above One submission per category

5. **REQUIREMENTS:**

1. Television entries must be submitted on VHS tape or DVD  
(one entry per tape or DVD)
2. Tape must be clearly marked separate from cassette jacket cover with  
program name and category clearly visible.
3. The order in which the program name is to appear on award.

*Note: Television entry **WILL NOT** be returned.*

**Television entries will be assessed on the following criteria:**

- Quality and excellence in production
- Effective use of sound (including music if used)
- Visual and special/dramatic effects
- Ease of comprehension/quality of message
- General appeal
- Demonstration of the Crime Stoppers concept

**MAIL ENTRY TO:**

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario L7E 1E8

**Best Crime of the Week Appeal On Television**  
(entry must be received by the first Monday in April each year)

Name of Program: \_\_\_\_\_

Title of Entry (IE. Fraud, Drugs, Crime Stoppers Month (etc)

Program Population Category

**(please check off the proper category for your program)**

Category A:  
Population under 100,000

Category B:  
Population 100,000 -300,000

Category C:  
Population over 300,000

**GUIDELINES**

The Crime Stoppers program must be a member in good standing of the Ontario Association of Crime Stoppers.

1. Entries must pertain to activities and/or projects which took place between January 1<sup>st</sup> and December 31<sup>st</sup> of the previous year of submission
2. Judging will be done by independent person(s) and awards will be awarded for each of the population categories indicated above One submission per category
- 3.

**REQUIREMENTS:**

1. Television entries must be submitted on VHS tape or DVD (one entry per tape or DVD)
2. Tape must be clearly marked separate from cassette jacket cover with program name and category clearly visible.
3. The order in which the program name is to appear on award.

*Note: Television entry **WILL NOT** be returned.*

**Television entries will be assessed on the following criteria:**

- Quality and excellence in production
- Effective use of sound (including music if used)
- Visual and special/dramatic effects
- Ease of comprehension/quality of message
- General appeal
- Demonstration of the Crime Stoppers concept

**MAIL ENTRY TO:**

Ontario Association of Crime Stoppers  
Courtyards of Caledon  
18 King Street East  
Bolton, Ontario L7E 1E8