

EVENT INFORMATION

Program: Sarnia Lambton Crime Stoppers

Contact Person: Murray Finch Phone: 519-344-8861 Ext 5204____

Event Title Bail or Jail

Brief Description of Event:

Lock up local people in a mock jail in a local mall in a mock court all on live local television. Participants raise funds to get themselves out of jail. Some donors pay to keep participants in jail

Success: Money raised, Community involvement, etc:

Approximately 100 people participated to raise \$68,000

Resources Required:

Local TV coverage, striped shirts, mall, Photo of each participant in Jail for keepsake picture, Judge, 16' x 16' jail

Downside, Problems etc:

Getting enough participants for TV coverage. Don't force anyone to go, and ensure that participants are free to go when they want

Additional info:

I have made three presentations to other programs which last about an hour. Two of these programs have conducted their first Bail or Jail fund-raiser with the result that they raised \$32,000 and \$45,000 respectively. I can make myself available if any program wishes.

Please submit this form to: Ontario Association of Crime Stoppers, Courtyards of Caledon, 18 King St. E., Bolton, ON, L7E 1E8. Attention: Manual Coordinator.